

Report on Start-up Contest and Demo Day

Introduction

The Institution's Innovation Council (IIC) of the college organized a Start-up Competition on 12th August 2026 at 10:00 AM at the J. K. Das Auditorium as a follow-up initiative to the previously conducted Business Plan Competition. The competition was designed to encourage students to move beyond conceptual business plans and take practical steps towards developing prototypes, models, or products based on the ideas and plans proposed during the Business Plan Competition. Through this initiative, students were motivated to transform their innovative ideas into tangible and demonstrable solutions with potential for real-world application and commercialization. The competition provided participants with an opportunity to showcase their progress through model/product presentations and demonstrations, while also receiving expert feedback on the feasibility, innovation, market potential, and entrepreneurial aspects of their proposed solutions.

Objectives of the Competition

The competition aimed to promote innovation and entrepreneurial thinking among students and encourage them to identify real-world problems and develop practical solutions. It also sought to provide students with hands-on exposure to the process of developing a start-up idea, preparing a business concept, presenting it before an expert, and demonstrating its practical applicability. The event further aimed to enhance students' creativity, problem-solving ability, communication skills, teamwork, and confidence while motivating them towards entrepreneurship and the start-up ecosystem.

Stages of the Competition

The Start-up Competition was conducted in two stages.

Stage I: Synopsis Submission

In the first stage, participating teams submitted a synopsis of their proposed start-up ideas. The synopsis provided an overview of the proposed product or solution, the problem being addressed, its innovative aspects, target users or market, proposed implementation, and potential business prospects. The submitted synopses were reviewed to assess the relevance, originality, feasibility, and potential of the proposed start-up ideas.

Stage II: Model Presentation and Demonstration

In the second stage, the participating teams presented their selected start-up ideas before the evaluation panel. The teams explained their products or solutions, their underlying concepts, target users, potential applications, business prospects, and implementation strategies. This stage also included model/product demonstration, through which the participants practically showcased the working or proposed application of their ideas. The demonstration enabled the evaluator to assess the practical feasibility and effectiveness of the proposed solutions.

Details of the Participants

The competition received participation from the following student teams:

Sl. No.	Team Name	Name of Students
1	Ledger Sathi	Subham Manna
2	TEAM NGE	Nilanjan Maity
3	DOCTRITE	Debangshu Midya
4	Veritas	Alankrita Maiti
		Ananya Chakraborty
		Sankat Ghorai
5	SST	T Sneha
		Sushma Layek
		Tanmoyee Tripathy
6	Agritech	Saptak samanta
		krishnendu Ghorai
		Arnab Mandal
		Ganesh Das
7	Debi	Alekhya Bhattacharya
		Debalina Ghosh
8	Yukti	Krishna Prasad Khamrai
		Dibbyan Ghosh
		Nayan Mondal
		Sanchita Maity
		Annapurna Dhara
		Paban Rana
9	CSE Energy Saver Team	Shreya Manna
		Sampurna Bhakta
		Sristi Das
10	Solo	Preeti Mandal
11	Kritrim	Arijit Sardar
		Rohan
		Srijita Das
		Bipasha
		Tanoy Bose
12	CampusXchange	Sk Anisur Rahaman
		Sayan Patra
13	Next-Gen	Arghya Maity
		14Aditi Manna
		Madhusree Das
		Shreya Panja
		Prashanta Guchhait
		Ankita Paul
14	Milkose	Dipti Das
		Prantik Kolay
		Arin Samanta
15	Chocobond	Shubhamita Ghosh
		Neha Kumari Yadav
		Aditya Kumar
		Bindeswar Das
		Nikita Tiwari
		Ankita Chatterjee

16	Resav	Resav khamrai
17	Clover	Sneha Bera
18	InnovationX	Namrata Patra
		Bhaskar Ghosh
		Souptik Samanta
		Arnab Das
19	TrioNex AI	Ankita Kala
		Kristi Panigrahi
		Disha Mondal

External Judge

The competition was evaluated by Mr. Tarak Maji, Senior Manager, KTPP. He brought valuable professional experience and practical insight to the evaluation process. His expertise and industry exposure enabled him to assess the participating teams from both innovation and practical implementation perspectives.

Mr. Maji carefully observed the presentations and demonstrations and interacted with the participants regarding their products, proposed solutions, market applicability, and implementation strategies. He also provided valuable feedback and suggestions to the participating teams, helping them understand the practical aspects of developing and presenting a start-up idea.

Evaluation Parameters

The participating teams were evaluated on the basis of a set of parameters covering both the conceptual and practical aspects of their start-up proposals. The major evaluation parameters included Innovation, Originality and Relevance of the problem, Feasibility and Technical Viability, Implementation / Prototype, Social/Economic/Environmental Impact, presentation and communication skills, and overall entrepreneurial potential.

The evaluation considered the participants' performance in both stages, including the quality of the submitted synopsis as well as the presentation and demonstration of the model/product.

Result of the Competition

After evaluation of the participating teams, the following groups secured the top three positions:

Champion: Team Yukti

1st Runner-up: Team Milkose

2nd Runner-up: Team Chocobond

The winning teams were recognized for their innovative approach, effective presentation, quality of demonstration, practical feasibility, and entrepreneurial potential. The achievements of the participating teams were appreciated, and all participants were encouraged to continue developing their ideas and pursue further opportunities in innovation and entrepreneurship.

Results and Recognition

Based on the evaluation of the participants' innovative concepts, prototypes/products, presentations, and demonstrations, the winning teams were selected as Champion, 1st Runner-up, and 2nd Runner-up. The achievement of the winning teams was formally recognized during the College Foundation Day Programme, held on 23rd September 2026 at Balaka Mancha. The medals, prize money, and certificates were awarded to the members of the winning teams on the Foundation Day stage by the General Manager (G.M.), KTPP, in the presence of the invited dignitaries, college authorities, faculty members, and students. The recognition provided an opportunity to appreciate the students' innovative efforts and encouraged them to further develop their ideas into practical and entrepreneurial ventures.

Key Outcomes of the Event

The Start-up Competition successfully created a platform for students to transform innovative ideas into practical products and business concepts. The event encouraged entrepreneurial thinking, creativity, problem-solving, teamwork, and innovation among the participants. The interaction with the external evaluator provided students with valuable expert feedback and practical insights into improving their products, business models, and presentation strategies.

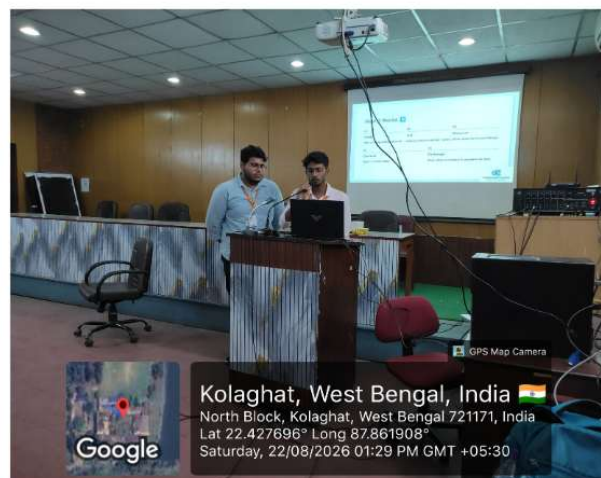
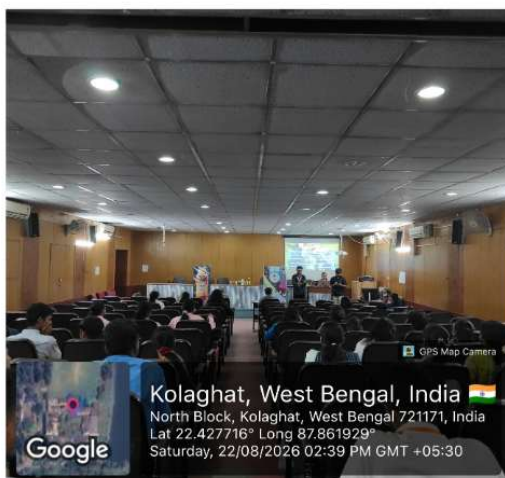
Benefits in Terms of Learning

The competition provided students with hands-on learning in start-up ideation, product development, business planning, market identification, and product demonstration. It enhanced their communication, presentation, teamwork, critical thinking, and problem-solving skills. Students also gained practical exposure to evaluating the feasibility and market potential of an idea and learned how innovative concepts can be developed into viable entrepreneurial ventures.

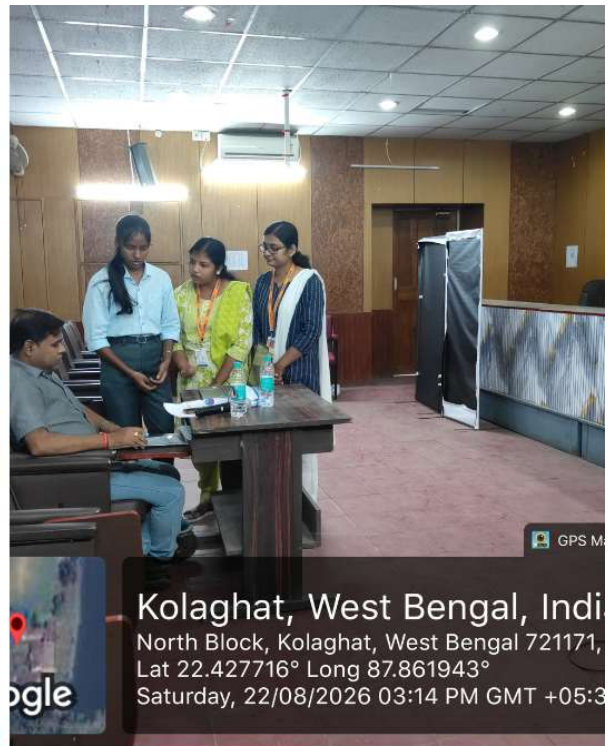
Conclusion

The Start-up Competition organized by IIC concluded successfully with active participation and enthusiastic involvement from the students. The two-stage process of synopsis submission followed by model presentation and demonstration provided participants with a comprehensive platform to develop and showcase their entrepreneurial ideas. The valuable evaluation and guidance provided by Mr. Tarak Maji, Senior Manager, KTPP, further enriched the learning experience of the participants. The event contributed significantly towards promoting a culture of innovation, entrepreneurship, and start-up development among the students.

Photo Gallery:



Students are presenting ideas, prototypes and products



Students are presenting ideas, prototypes and products



Introductory and concluding sessions