



## IIC Self Driven Activity

<b>Activity name</b>	<b>: Student Development Program on Specialized Coding</b>
<b>Date</b>	<b>: 08/01/2026 – 18/01/2026</b>
<b>Time</b>	<b>: 9:00 am to 12:00 pm</b>
<b>Venue</b>	<b>: E201, CEMK</b>
<b>Level of activity</b>	<b>: 1</b>
<b>Audience / Participants</b>	<b>: 3<sup>rd</sup> year CSE, CSE(AIML), IT, ECE students</b>
<b>Mode</b>	<b>: Offline</b>
<b>Total Participants</b>	<b>: 257</b>

**Speaker:** Mr. Alok Halder  
CEO & MD,  
PCS Global Pvt. Limited

**Objective of the event:** The primary objective of organizing special coding classes for 3rd year students was to strengthen their programming skills and technical competencies required for developing innovative solutions. The initiative aimed to nurture entrepreneurial thinking, enhance problem-solving abilities, and equip students with the technical foundation necessary to initiate and sustain their own start-up ventures.

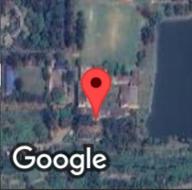
**Key outcomes of the activity:** The activity resulted in improved proficiency among students in programming languages and development tools. It enhanced their logical thinking and problem-solving capabilities while increasing their awareness of how to transform technical ideas into viable start-up products. The sessions also helped build confidence in developing prototypes and

Minimum Viable Products (MVPs). Overall, the initiative encouraged innovation, self-employment, and technology-driven entrepreneurship among the participants.

**Benefit in terms of Learning:** The activity provided students with hands-on learning experience through practical coding sessions and exposed them to real-world problem-solving approaches relevant to start-up ecosystems. It helped them gain a better understanding of the product development lifecycle and effective implementation strategies. The program strengthened their technical foundation to support entrepreneurship and innovation initiatives under the Institution's Innovation Council (IIC) and promoted a start-up culture aligned with the objectives of the Ministry of Education Innovation Cell.

Photographs:





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West Bengal 721137, India

Lat 22.427636° Long 87.861718°

Thursday, 08/01/2026 11:04 AM GMT +05:30

