



## **IIC Celebration Activity: Celebration of National Entrepreneurship Day**

**Activity Name: Entrepreneurship Idea Competition**

**Date: 7/11/2025**

**Time: 8:30 am – 11:30 am**

**Venue: W305**

**Level of activity: 2**

**Participants: All Students and Faculty members**

**Mode of Conduction: Physical**

### **Objective of the Program:**

The objective of organizing the Entrepreneurship Idea Competition for students is to encourage innovation, creativity, and an entrepreneurial mindset among young learners. This event aims to provide a platform for students to showcase their innovative business ideas and problem-solving abilities, develop skills in idea generation, value creation, and business model development, foster confidence in pitching and presenting ideas effectively and promote awareness about entrepreneurship as a viable career path.

### **Key outcomes of the activity:**

Students developed innovative thinking and problem-solving skills relevant to real-world challenges. They gained confidence in articulating and pitching their ideas effectively. The participants learned how to refine and validate their business ideas through feedback and analysis. The activity promoted teamwork, leadership, and coordination among participants. Students gained insights into startup culture, business models, and funding opportunities. The event motivated students to pursue entrepreneurship as a viable and impactful career path.

### **Benefits in terms of learning:**

The Entrepreneurship Idea Competition benefits the students by nurturing creativity, critical thinking, and problem-solving abilities. It helps them gain practical exposure to developing and pitching innovative business ideas, thereby enhancing their communication, teamwork, and leadership skills. The event fosters an entrepreneurial mindset, encouraging students to identify opportunities, take calculated risks,

and build confidence to pursue their own ventures. Overall, the activity empowers students to become proactive, self-reliant, and capable of contributing to economic growth and innovation-driven development.



