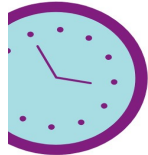


Report on Entrepreneurship Idea Competition



Entrepreneurship Idea Competition



Organized by

Departmental Innovation Council

Department of Computer Science and Engineering

(NBA Accredited)

College of Engineering and Management, Kolaghat

Introduction

The Entrepreneurship Competition serves as a platform to highlight innovative business ideas and entrepreneurial talent. This report provides an overview of the competition, including its objectives, participants, evaluation criteria, and key outcomes.

Description of the event

A talk on entrepreneurship was organized on 14/08/2024 by Mr. Sabyasachi Mukhopadhyay to inspire students to pursue entrepreneurship. Then, as part of the event, students were invited to submit a synopsis of their entrepreneurship proposals. Following this, they were asked to present their ideas for evaluation on 12/02/2025.

Details of Participants with Topics:

| Participant Name | Topic |
|---|---|
| Sirsha Karmakar & M. Raja Sadhvika | MASTERCARE |
| Sudip Ghosh & Souvik Banerjee | Tek Coding |
| Ankita Saha | TOPSY_TURVY |
| Rupayan Panja | ADDY_ Startup |
| Subhankar Bose | ImpactMedia |
| Puskar Kumar Prasad, Ranit Das & Pulagam Abhimanyu | Electronics Service any Time |
| Arghya Das | NutriTrack proposal |
| Chinmoy Goswami | ECO Friendly Subscription Box Business |
| Aditya Banerjee | Freedom |
| Saikat Jana | SmartServeTech |

Evaluating criteria

| Criteria | Description | Rating (1-5) | Comments |
|-----------------------------------|--|--------------|----------|
| 1. Idea Clarity | Clear explanation of the business idea, its goals, and vision. | | |
| 2. Innovation & Creativity | Uniqueness of the idea and its ability to stand out in the market. | | |
| 3. Problem Identification | Clear identification of the problem the idea solves, and relevance to the target market. | | |
| 4. Market Understanding | Knowledge of target audience, industry trends, and competition | | |
| 5. Feasibility & Viability | Practicality of implementation and the potential for success | | |
| 6. Business Model | Clear explanation of how the business will make money | | |
| 7. Presentation Skills | Quality of delivery: confidence, clarity, engagement, and professionalism | | |
| 8. Financial Projections | Realistic financial forecasts, including cost structure and revenue projections. | | |
| 9. Potential for Growth / Scaling | Ability to scale the idea or adapt to changing market conditions. | | |
| 10. Social / Environmental Impact | Positive social or environmental impact of the business idea. | | |

Name and Affiliation of Experts:

| Name | Designation | Affiliation |
|---------------------|---------------------|-------------|
| Dr. Chinmoy Maity | Assistant Professor | CEMK |
| Dr. Alok Ranjan Pal | Assistant Professor | CEMK |
| Prof. Soumitra De | Assistant Professor | CEMK |

Organizing Members:

Prof. Lipika Datta (Convenor)
 Dr. Chinmoy Maity
 Dr. Alok Ranjan Pal
 Prof. Soumitra De

Nominated Top Teams Details:

Sudip Ghosh & Souvik Banerjee

Ankita Saha

Arghya Das

Gallery





Conclusion

The Entrepreneurship Idea Competition organized by the CSE Department of College of Engineering and Management Kolaghat has successfully provided a platform for students to showcase their innovative ideas, entrepreneurial spirit, and problem-solving skills. This competition not only encouraged creativity but also fostered a sense of collaboration and teamwork among participants. The enthusiasm, dedication, and hard work exhibited by all the teams were truly inspiring, reflecting the bright future of entrepreneurship.

Acknowledgement

We would like to extend our heartfelt gratitude to the Director of College of Engineering and Management Kolaghat for providing all types of facilities and resources for organizing this event. A special thank to TPO sir, the faculty members and the judges who worked tirelessly behind the scenes to make this event a success. Their unwavering support, guidance, and dedication made this event possible. We also appreciate the active participation of all the students who presented their ideas, as well as the audience for their encouragement and enthusiasm.