

# **Report on Business Plan Competition Organized by IIC**

## **Introduction**

To nurture entrepreneurial thinking among students, the Institution's Innovation Council organized a *Business Plan Competition* during *April–May 2026*. The competition was conducted in two stages. In the first stage, students submitted the synopsis of their business plans, outlining the problem they intended to solve, the uniqueness of their solution, market potential, and implementation strategy. The shortlisted teams then advanced to the final round held on *27th May 2026, 2:00 PM* in the TPO Conference Room where they presented and demonstrated their business models before an expert jury.

The program was conducted with the objective of promoting innovation, entrepreneurship, and business development skills among students by providing them with a platform to present creative and practical business ideas.

The event witnessed enthusiastic participation from students of different departments who showcased innovative business concepts through presentations, demonstrations, and working models.

## **Objectives of the Event**

The primary objectives of the Business Plan Competition were:

- To encourage entrepreneurial thinking among students.
- To promote innovative and sustainable business ideas.
- To develop presentation and communication skills.
- To provide practical exposure to business planning and execution.
- To motivate students towards startup culture and innovation-driven solutions.

## **Stages of the Competition**

The competition was conducted in two stages:

## **Stage I: Synopsis Submission**

In the first stage, all participating teams submitted a synopsis of their proposed business plans.

The synopsis included details regarding:

- Business concept and objectives
- Innovation and uniqueness
- Market analysis and target customers
- Feasibility and implementation strategy
- Financial planning and sustainability

The submitted synopses were reviewed to evaluate the originality, relevance, and practicality of the proposed ideas.

## **Stage II: Model Presentation and Demonstration**

In the second stage, the shortlisted teams presented their business ideas and demonstrated their models before the evaluation panel. The participants explained the implementation process, operational strategy, market potential, financial viability, and future scope of their business plans.

The demonstrations reflected the students' creativity, technical knowledge, teamwork, and entrepreneurial vision.

## **Evaluation Parameters**

The participating teams were evaluated on the basis of the following parameters:

- Strength of idea (clarity and vision)
- Team credentials
- Presentation skills
- Sustainability and impact

The evaluation process ensured fair assessment of both the conceptual and practical aspects of the proposed business plans.

## Details of Participants

The following teams/students participated in the competition:

NAME	TITLE
Sagnik Pradhan	GreenGuardian Pods
Sourav Pan	Smart Study Hub (AI-Based Learning Platform.)
Ankika Das	EcoWear Loop
Diyasi Nag	
Nitish Kumar	Grameen Food Delivery
Neha Kumari Yadav	
Sanket Ghorai	
Aditya Raj	PawConnect - An animal welfare platform
Adarsh Raj	
Sreejit Gayen	Smart Surplus Food Network
Ananya Chakraborty	
Alankrita Maiti	
Krishna Prasad Khamrai	Second Serve
Dibbyan Ghosh	
Nayan Mondal	
Sanchita Maity	
Arunabha Mishra	
Debangshu Midya	DOCTRITE
Dipti Das	Business Plan for Milkose
Arin samanta	
Prantik Kolay	
Keya Mondal	Business Plan for scented Candles
Tamal Malas	
Sneha Bera	TRY ON
Preeti Mandal	
koyel Jana	Serve Craft Supplies
Indranil Samanta	LINGUA AI
Pritam Das	
Aviggyan Panda	RouteX

## **External Judge**

The event was evaluated by a successful entrepreneur, Mr. Balaram Manna, who kindly served as the external judge for the competition.

The respected judge carefully assessed all the presentations and demonstrations and shared valuable comments and constructive suggestions with the participants. The guidance provided by the judge greatly motivated the students and enriched their learning experience.

## **Result of the Competition**

Based on the overall performance in synopsis submission, presentation, demonstration, innovation, and feasibility, the following teams secured the top positions:

- **1st Position:** Krishna Prasad Khamrai and team
- **2nd Position:** Dipti Das and team
- **3rd Position:** Indranil Samanta and team

The winning teams were appreciated for their innovative ideas, effective presentations, practical approach, and overall excellence in business planning.

## **Key Outcomes of the Event:**

The Business Plan Competition successfully fostered an entrepreneurial mindset among students by encouraging them to develop innovative and practical business ideas. Through synopsis submission, model presentation, and demonstration, participants gained exposure to the process of transforming ideas into viable business opportunities. The event provided a platform for students to showcase their creativity, analytical thinking, and problem-solving abilities while receiving valuable feedback from an industry expert, which helped them refine their concepts and broaden their understanding of entrepreneurship.

## **Benefits in Terms of Learning:**

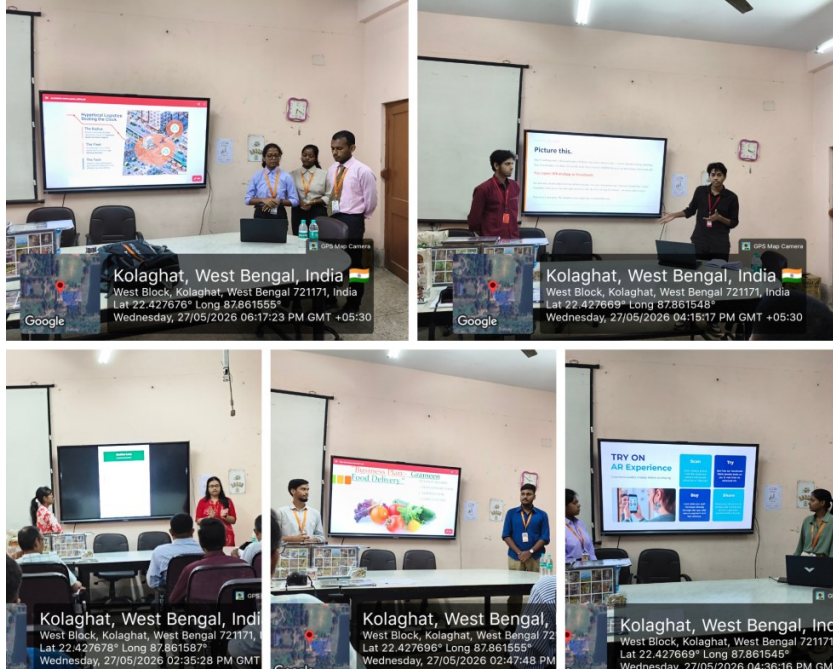
The event enabled students to gain hands-on experience in business planning, market analysis, financial feasibility assessment, and idea pitching. It enhanced their communication, presentation, teamwork, and leadership skills while improving their ability to critically evaluate business opportunities and challenges. The interaction with the external judge and the competitive environment also increased students' confidence, encouraged innovative thinking, and provided practical insights into the startup ecosystem and entrepreneurial decision-making.

## **Conclusion**

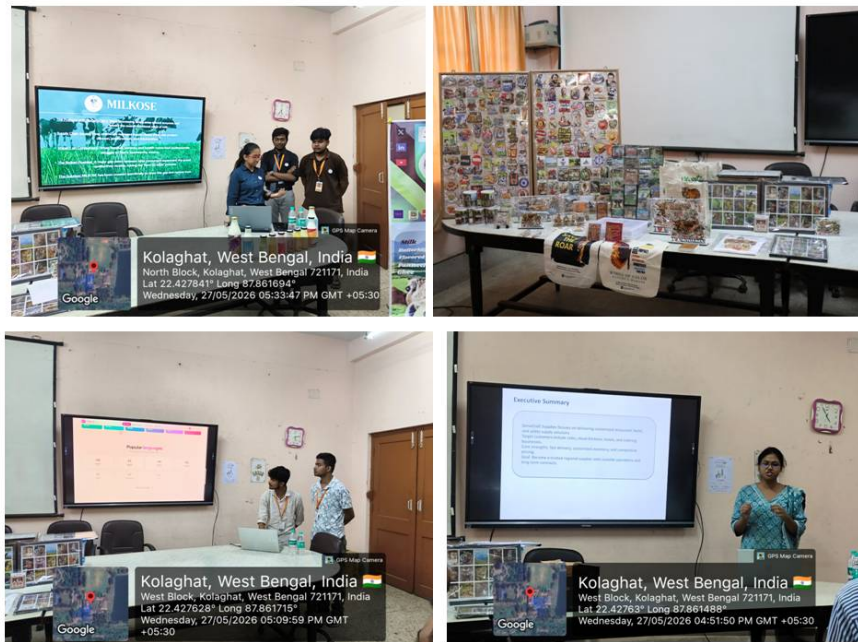
The Business Plan Competition concluded successfully with active participation from students and valuable support from faculty members and organizers. The event provided an excellent platform for students to nurture entrepreneurial skills and transform innovative ideas into practical business solutions.

The Institution's Innovation Council (IIC) expresses sincere gratitude to the external judge for dedicating valuable time and sharing expert guidance with the students. Appreciation is also extended to all participants, organizers, and faculty members for contributing to the grand success of the event.

# Photo Gallery



Students presenting their Business Plan



Students presenting their Business Plan



Students presenting their Business Plan



Prize distribution ceremony: Winning team



Prize distribution ceremony: First runners up team



Prize distribution ceremony: Second runners up team



Participants of Business Plan Competition