COLLEGE OF ENGINEERING AND MANAGEMENT KOLAGHAT

Report on

60-Second Reel Making Competition on

"Three Sustainable Design Ideas for Our College Campus"

Organized by: Departmental Innovation Committee, Computer Science and Engineering Department
Date: 18th November 2026
Time: 3:30 PM onwards
Venue: Room W304

1. Overview of the Event

The Departmental Innovation Committee organized a 60-Second Reel Making Competition on the theme *"Three Sustainable Design Ideas for Our College Campus"* on 18th November 2026 at 3:30 PM in Room W304.

The event was designed to encourage students to identify sustainability-related challenges within the campus and propose innovative, creative, and practical solutions through short video reels. Students participated in teams of up to two members and submitted reels showcasing three sustainable design ideas for improving the campus environment.

The submitted reels were screened before faculty members and students. The participating teams were also given the opportunity to briefly explain their ideas and interact with the faculty evaluators through a question–answer session.

2. Objectives

- To encourage innovative and creative thinking among students.
- To promote awareness of sustainability and environmental responsibility.
- To encourage students to identify real-life campus problems and propose practical solutions.
- To develop teamwork, communication, and presentation skills.
- To promote a culture of innovation and sustainable development within the institution.

3. Proceedings

The event commenced with the screening of the reels submitted by the participating teams. Each reel presented three sustainable design ideas addressing potential improvements in areas such as energy conservation, water management, waste reduction, green infrastructure, resource optimization, and other environmentally responsible campus practices.

Following the screening, the teams briefly explained their ideas, highlighting the problems identified, the proposed solutions, their innovative aspects, and their possible implementation on campus. The faculty evaluators interacted with the participants through a question–answer session to assess their conceptual understanding, originality, practicality, and awareness of the sustainability impact of their proposals.

The entries were evaluated based on predefined evaluation parameters. The participants demonstrated creativity, teamwork, problem-solving ability, and an interest in contributing towards a greener and more sustainable campus.

4. Evaluation Criteria

The submitted reels and ideas were evaluated on the following parameters:

1. Innovation and Originality – 10 marks
2. Sustainability and Practical Feasibility – 10 marks
3. Presentation and Communication – 10 marks
4. Conceptual Understanding and Q&A – 10 marks

5. Judges' Details

Sl. No.	Name	Designation	Department
1	Prof. Alok Ranjan Pal	Assisant Professor	CSE (AIML)
2	Prof. Taniya Purkait	Assisant Professor	CSE

6. List of Participants

Group No	Name	Roll No
Gr. 1	Avijit Patra	CSE/25/081
	Sayan Sahu	CSE/25/181
Gr. 2	Debkanta Chaudhuri	CSE /23/006
Gr. 3	Sutapa Bhunia	CSE/25/115
	Nasrita Parvin	CSE /25/123
	Arnabi Mandal	CSE/23/185

Gr. 4	Arundhuti Jana	CSE/23/177
Gr. 5	Akash Samanta	CSE/26/192
	Sayan Das	CSE/26/173
Gr. 6	Sk Mohammad Salim	CSE/25/107
	Soumadip Ghara	CSE/25/136
Gr. 7	Bristi Mondal	CSE/23/071
	Bittu Mondal	CSE/23/084
Gr. 8	Debangshu Midya	CSE/25/054
	Arnab Mandal	CSE/25/044
Gr. 9	SaubhagyaManjari Kar	CSE/25/278
	Debalina Ghosh	CSE/25/131
Gr. 10	Sanket De	CSE/24/122
	Nayan Kumar Har	CSE/24/108
Gr. 11	Sudipta Mahapatra	CSE/26/053
	Nilesh Adak	CSE/26/045
Gr. 12	Moumita Dandapat	CSE/26/162
	Aditya Singh	CSE/26/164

7. **Winners' List**

Position	**Name**	**Roll No**	**Total Marks**
1st Prize	Debangshu Midya	CSE/25/054	72
	Arnab Mandal	CSE/25/044	
2nd Prize	SaubhagyaManjari Kar	CSE/25/278	71
	Debalina Ghosh	CSE/25/131	
3rd Prize	Moumita Dandapat	CSE/26/162	48
	Aditya Singh	CSE/26/164	

8. Outcome of the Activity

The competition provided students with a platform to showcase their creativity and innovative thinking while addressing sustainability challenges. It encouraged students to develop practical, resource-efficient, and environmentally conscious solutions for campus improvement.

The activity fostered teamwork, critical thinking, communication skills, and an innovation-oriented mindset among participants. It also generated awareness among students and faculty regarding the importance of sustainable practices and the potential of student-driven ideas to contribute towards campus development.

9. Conclusion

The 60-Second Reel Making Competition was a meaningful initiative towards promoting innovation, sustainability, and creative problem-solving among students. The event encouraged students to think beyond conventional approaches and explore practical solutions for creating a smarter, greener, and more sustainable campus.

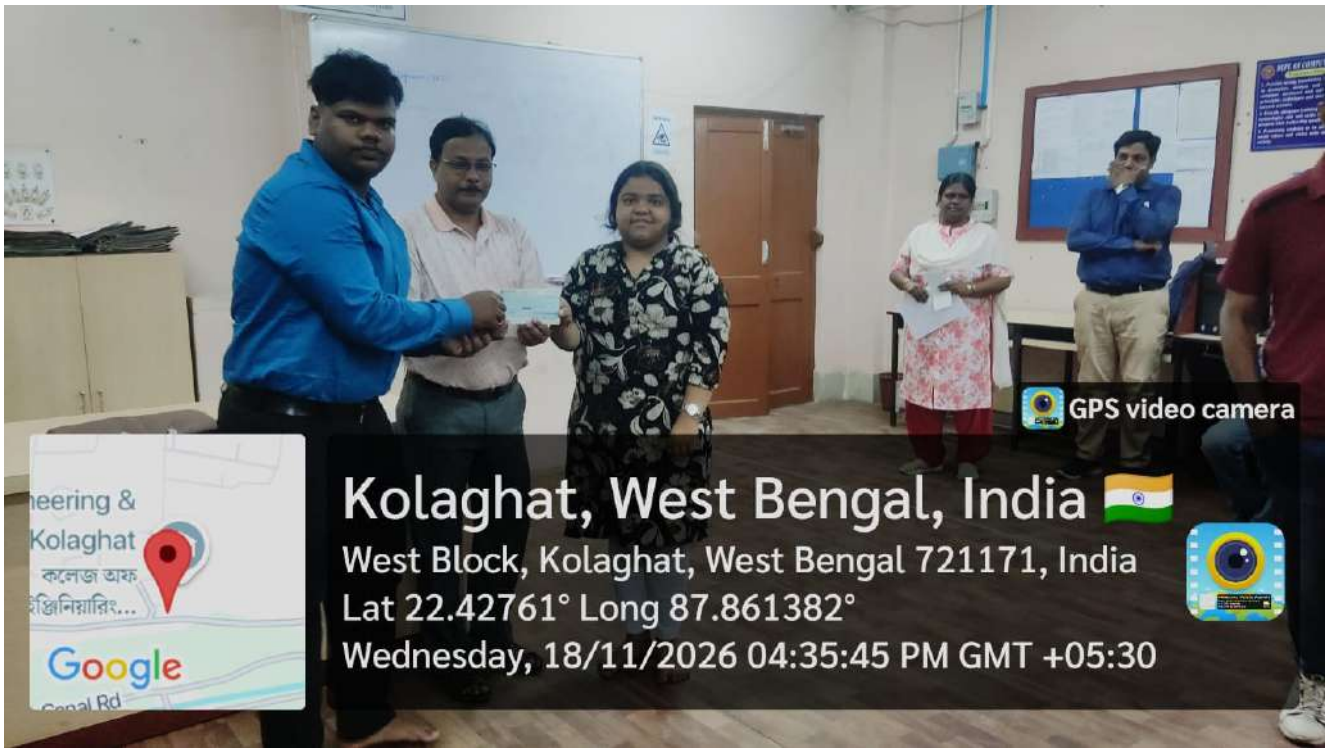
The Departmental Innovation Committee remains committed to organizing activities that nurture creativity, innovation, entrepreneurship, and responsible technological thinking among students.

Photo Gallery:

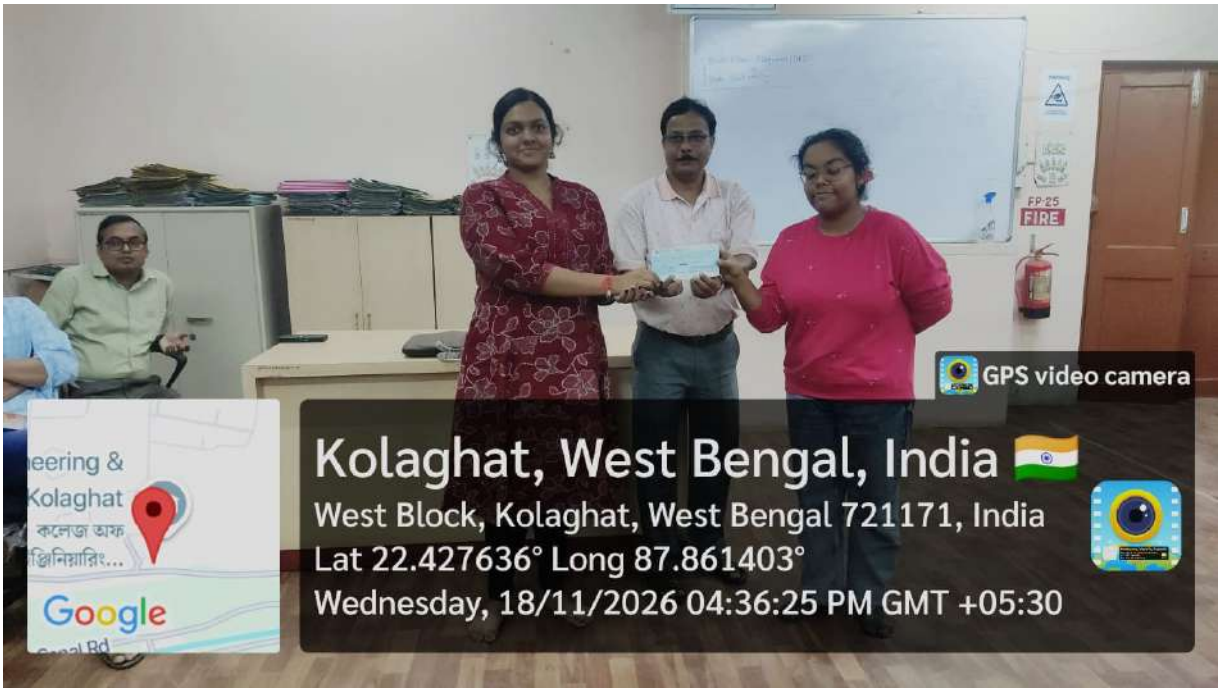




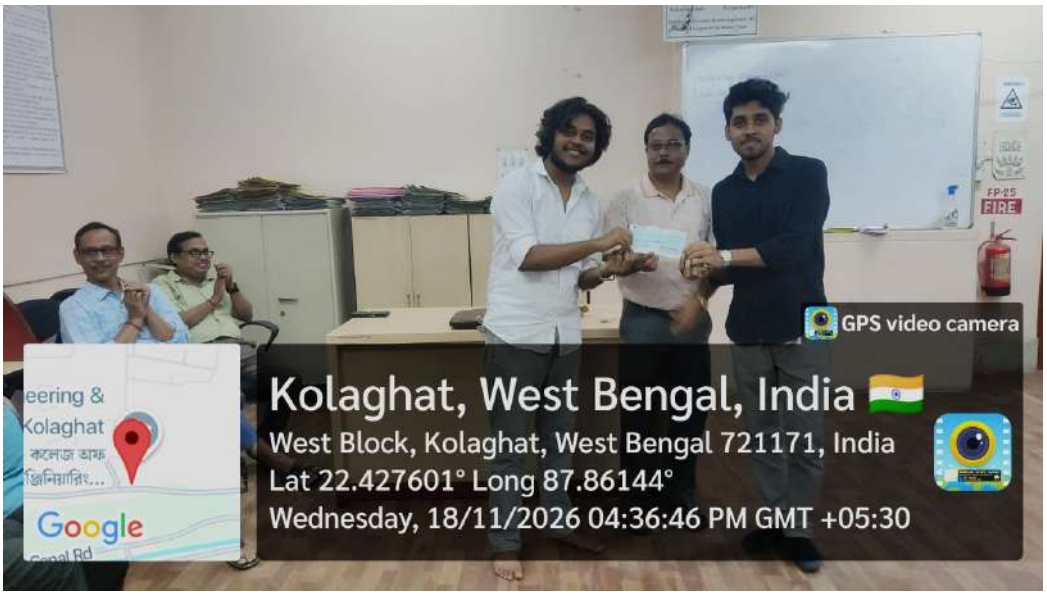
Students are explaining their proposed solutions



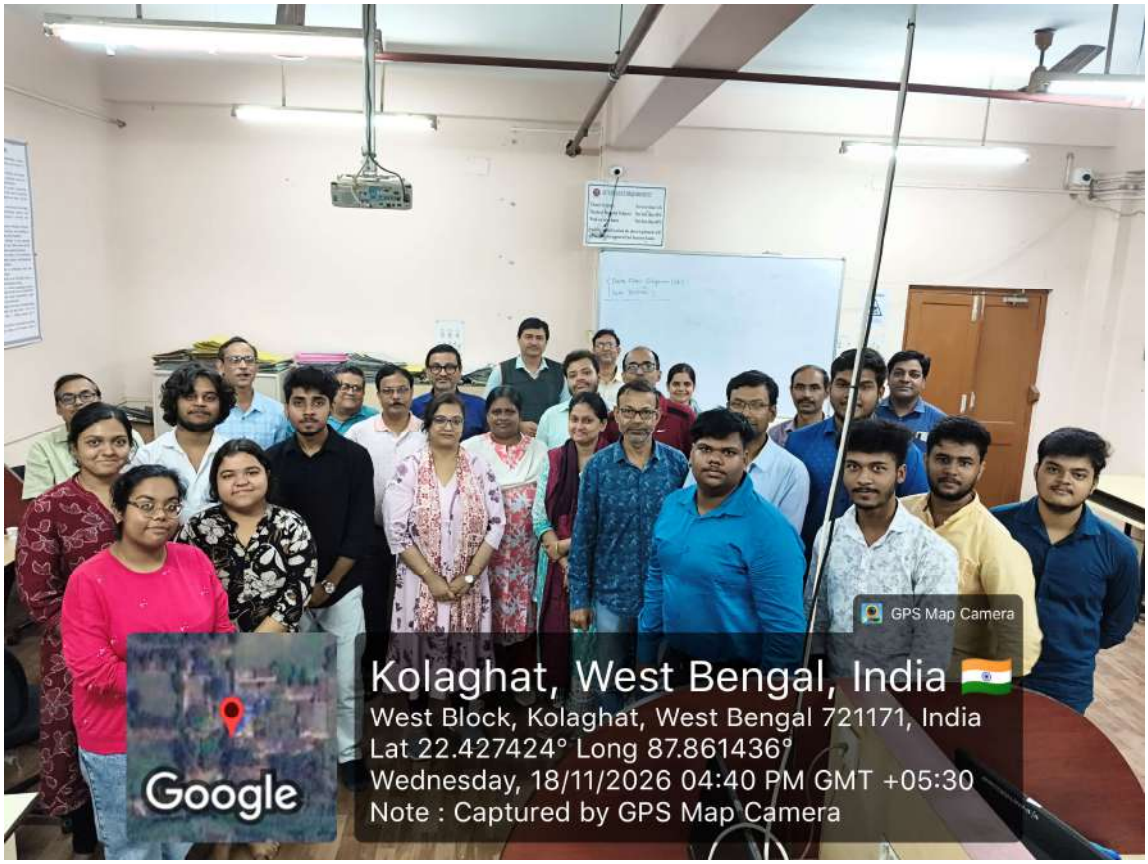
2nd Runner-Up



1st Runner-up



Champion


GPS Map Camera
Kolaghat, West Bengal, India
West Block, Kolaghat, West Bengal 721171, India
Lat 22.427424° Long 87.861436°
Wednesday, 18/11/2026 04:40 PM GMT +05:30
Note : Captured by GPS Map Camera
Google

Group Photo